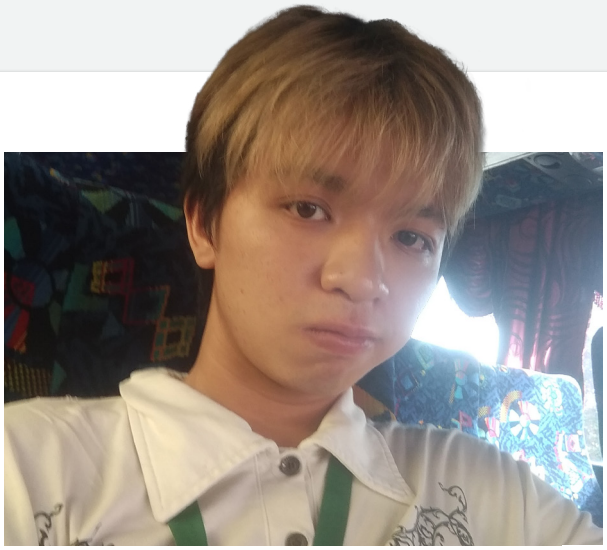


RESUME

HO SHENG HONG

ABOUT ME

Creative and detail - oriented Multimedia & Commercial Design graduate with hands-on experience in print production, internet marketing, and digital content creation. Proficient in Adobe Creative Suite (Photoshop, Illustrator) with a strong eye for visual aesthetics, brand enhancement, and cross-functional collaboration.

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Batu Pahat Johor

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2000.06.28

Malaysian

EDUCATION

NEW ERA INSTITUTE
新纪元技职与推广教育学院

MULTIMEDIA AND COMMERCIAL DESIGN
多媒体与商业设计

SKILL

- LANGUAGE
- DESIGN
- DRAWING
- COMMUNICATION SKILLS
- PRINTING TECHNOLOGY

INTEREST

PODCASTING TRAVELLING DRAWING

WORK EXPERIENCE

INTERNET MARKETING — Mar 2022 - Nov 2023

Executed online product design, promotional posters, advertising creatives, and video editing to support digital campaigns and enhance brand appeal.

负责在线产品设计、宣传海报制作、广告创意设计及视频剪辑，以支持各类数字营销活动并提升品牌吸引力。

ADMINISTRATIVE — Nov 2023 - Nov 2024

Handled in-store inventory and data statistics for apparel and accessories. Assisted management with document processing and drove retail sales by delivering professional customer service.

负责服装及配饰类商品的门店库存管理与数据统计，协助管理层处理各类文档，通过提供专业的客户服务，有效促进了零售销售。

PRINTING TECHNICIAN — Nov 2025 - Nov 2026

Managed print production workflows and client training, ensuring high-quality output and strict deadlines. Communicated effectively with diverse clients to translate their requirements into accurate print solutions.

管理印刷生产流程并负责客户培训，确保交付高质量的印刷成品，并严格遵守项目截止日期。与各类客户保持高效沟通，准确理解其需求并转化为切实可行的印刷解决方案。